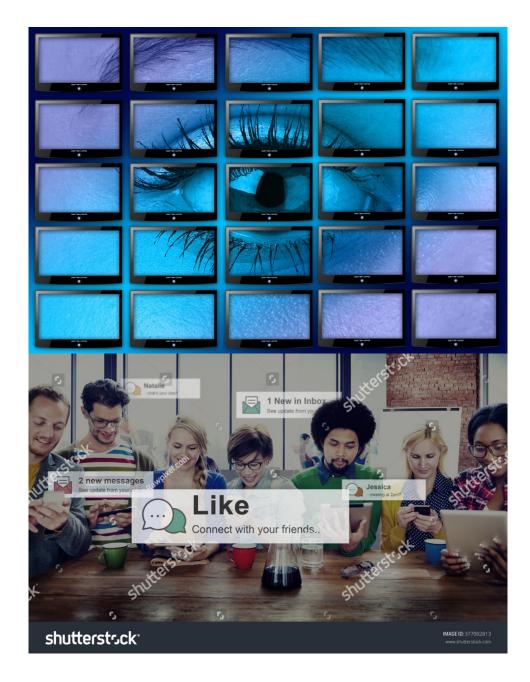
Monitoring social media

DPO Meeting - 8 May 2020

What is it?

- Listening to people's conversations on a global scale
- Processing of publicly available data
- EUDPR:
 - General rules
 - Chapter IX



What impact?

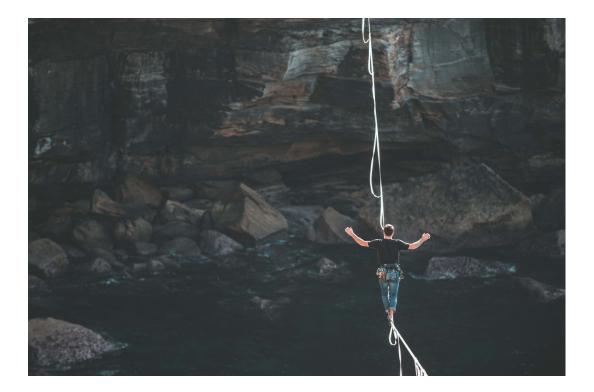
- Breach of reasonable expectations
- Chilling effect





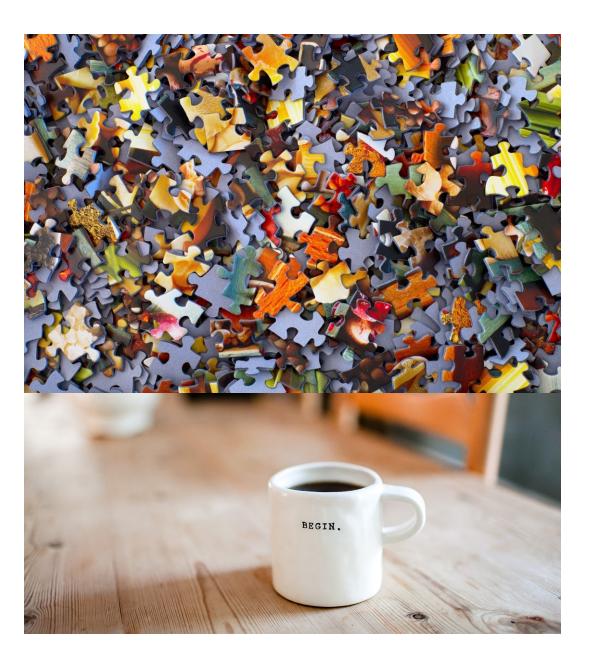
Specific risks

- In most cases, need for a **DPIA**
- Specific risks
- Elements to assess the level of risk:
 - Amount of data searched, processed
 - Nature of data collected
 - Sources
 - Individuals targeted



Challenges

- Legal basis
- Data minimisation vs.
 Indiscriminate data collection
- Sensitive data
- Data accuracy
- Transparency
- Use of a data broker



Notification to the EDPS

- Residual risks (Article 40)
- Chapter IX (Article 89) : High risks



VOU!

